

ESG & Sustainability Awareness Session

Shaping a Sustainable Future

WHAT IS ESG?



ENVIRONMENT

How we manage resources

Energy use ⚡

Emissions 🌍

Water 💧

Waste ♻️

SOCIAL

How we treat people

Employee Wellbeing 💙

Diversity & inclusion 🌐

Health & Safety 🛡️

Community Support 🤝

GOVERNANCE

How we run the company

Ethics & integrity ✅

Transparency 🔍

Compliance ⚖️

Accountability 📊



SDGs were created by the **UN** to guide global sustainability. They support **ESG** by giving companies clear goals to **act on** and **measure**.



WHAT IS SUSTAINABILITY?



SUSTAINABILITY

It's the development that meets the **needs** of the **present** without compromising the ability of **future** generations to meet their own needs.

Sustainability is built on three main pillars, also known as the **Triple Bottom Line**:

Environmental: protecting **natural resources**, addressing **climate change**, and conserving **biodiversity**.

Social: ensuring **equity**, wellbeing, and strong **communities**.

Economic: enabling long-term growth, **efficiency**, and **resilience**.



The mark of
responsible forestry

FSC® C207180

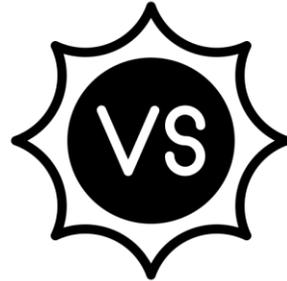




Sustainability vs ESG

**Sustainability is the WHY
— it is our goal.**

We want to protect the **planet**, care for **people**, and ensure long-term **prosperity**.



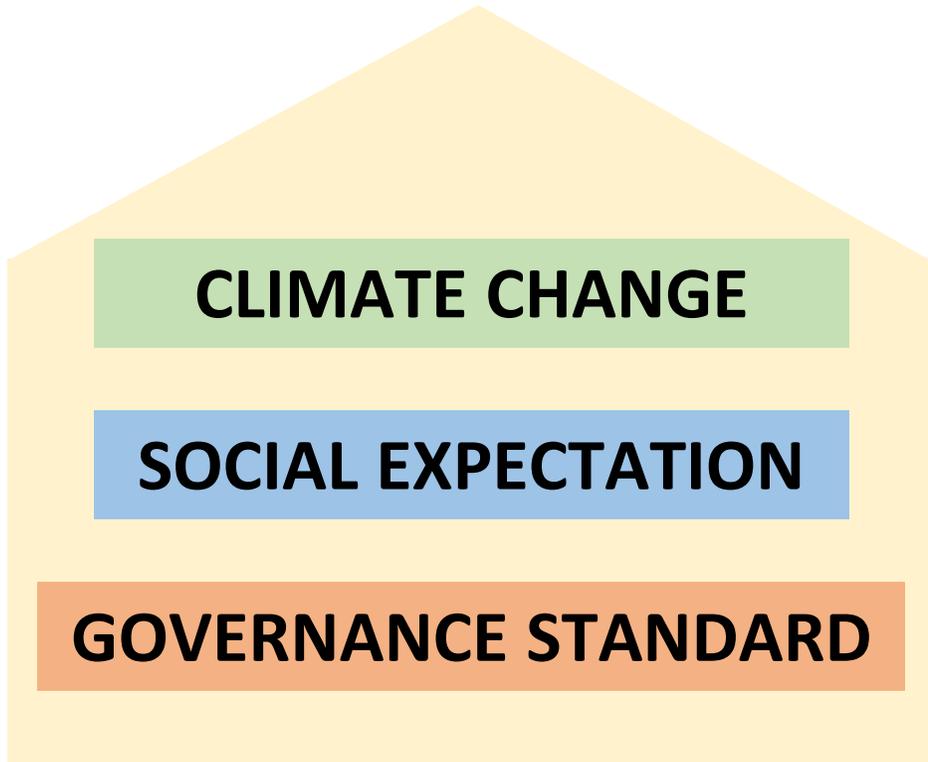
ESG is the HOW — it is our framework.

We measure, track, and report our **performance** so that sustainability is not just an idea, but a **reality**.

Think of it this way: Sustainability is the **destination**, and ESG is the **roadmap** that gets us there.



WHY WE'RE HERE?



=

**OPERATE
OUR
BUSINESS**

=

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



WHY IT MATTERS FOR SBH?



For company:

- Build **Trust**
- Improves efficiency and **Reduces Costs.**
- Attracts **Investors** and Partners.



For employees:

- Creates a **Safer Workplace.**
- **Promotes** the growth Opportunities, and **Innovation.**



For Saudi Arabia:

- Directly support **Vision 2030.**
- Advances the **Saudi Green Initiative.**
- Achieve the **National Goals**

WHAT IS YOUR ROLE?



Sustainability is **not** only a **leadership commitment** — it is everyone's **responsibility**. Each of us can contribute through small, practical actions, such as:

01

Turn it off

Switch off lights and devices when not in use.



04

Save water

Don't leave taps running; report leaks.



02

Print wisely

Use digital files instead of paper when possible.



05

Use less waste

Reuse and recycle materials.



03

Travel smart

Carpool or use public transport.



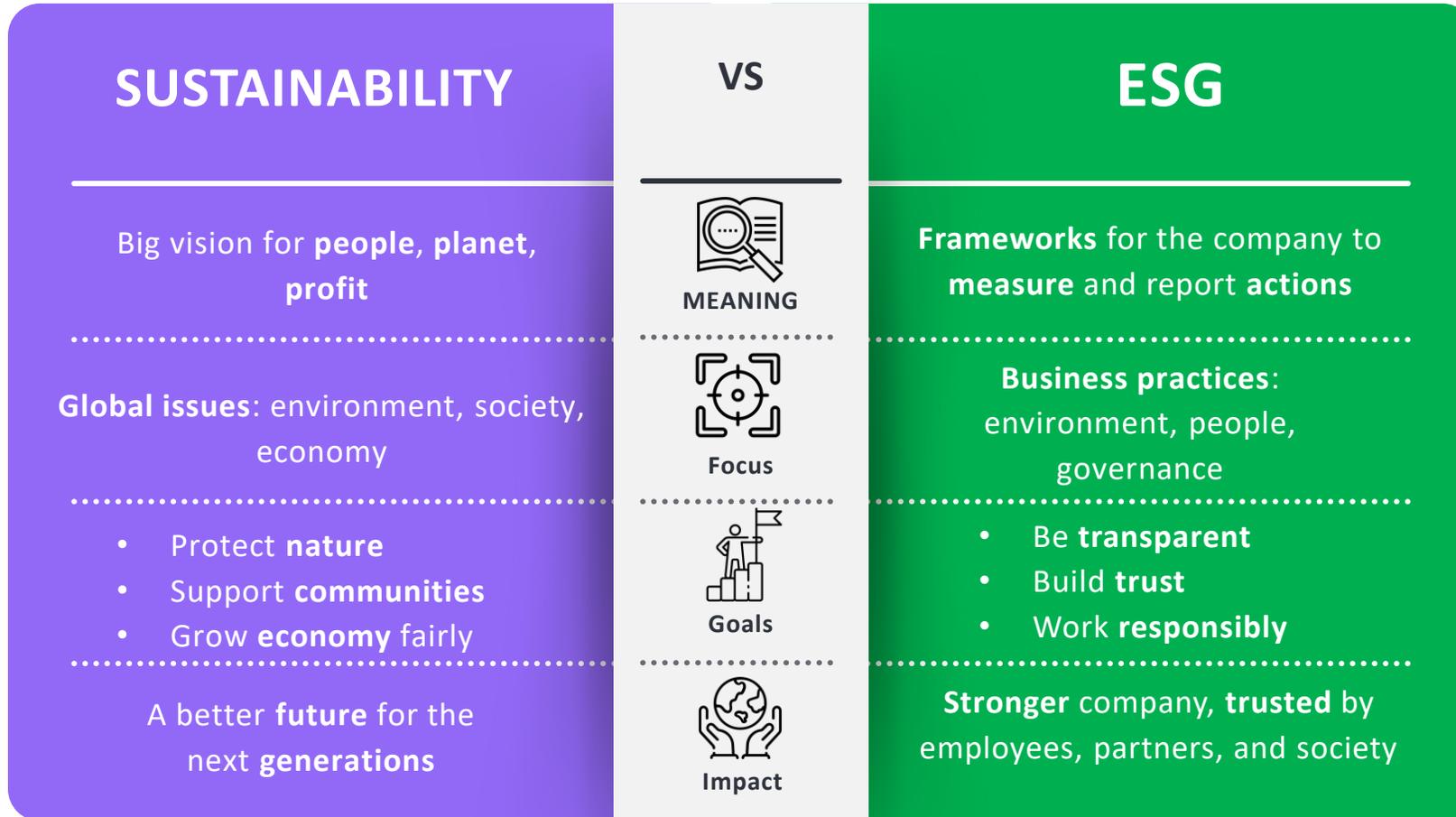
06

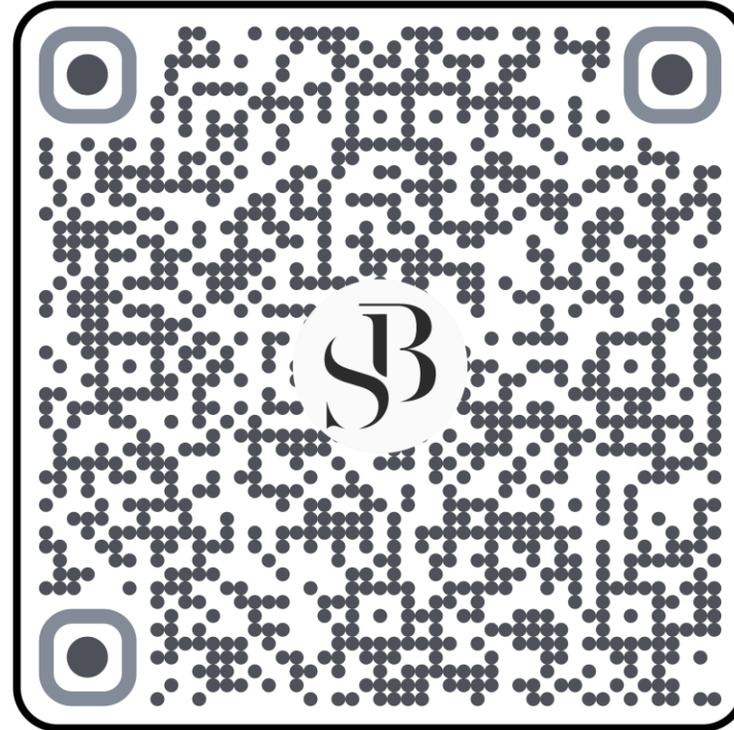
Go digital

Reduce unnecessary printing and paperwork



CONCLUSION





Thank You